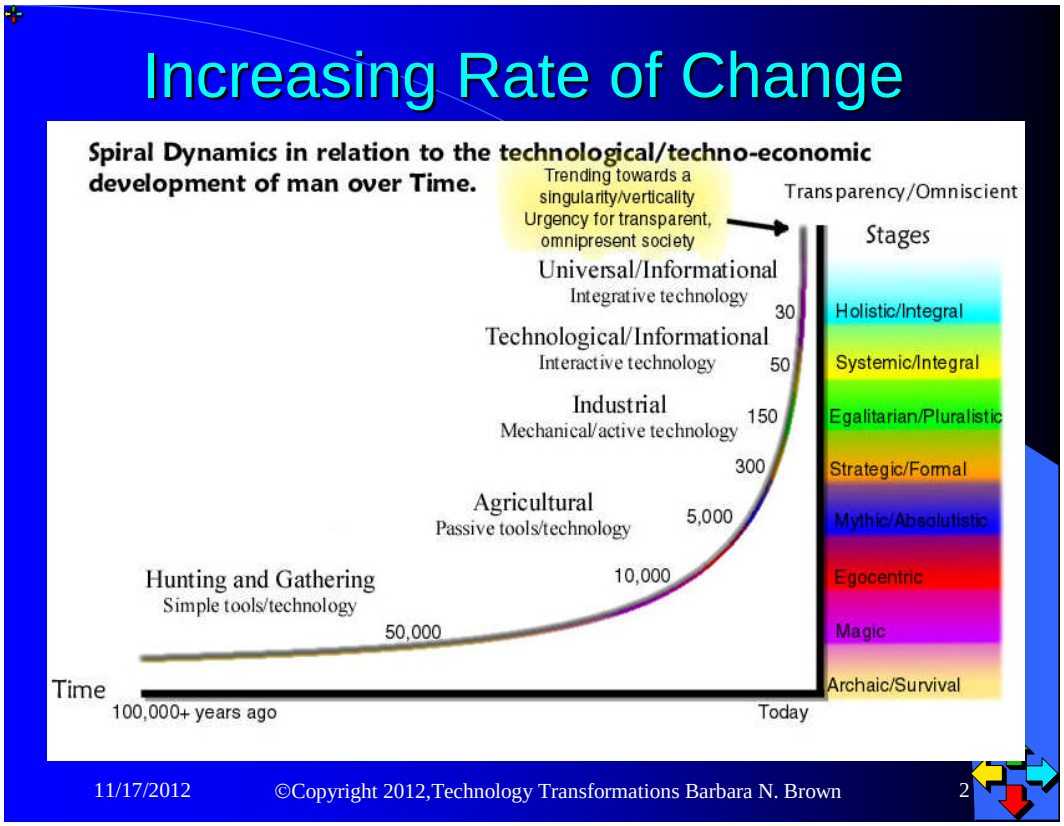

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War of the vMemes (Forms of Mind)

- Green – Enabling toxic behavior
- Orange – Removing the middle class
- Blue – Back to the dark ages – our way!
- **Red** – Gamblers/Mobsters take over Wall Street – Gangs in the hood
- Purple – Somebody save me (and my 10 kids) – buy my vote

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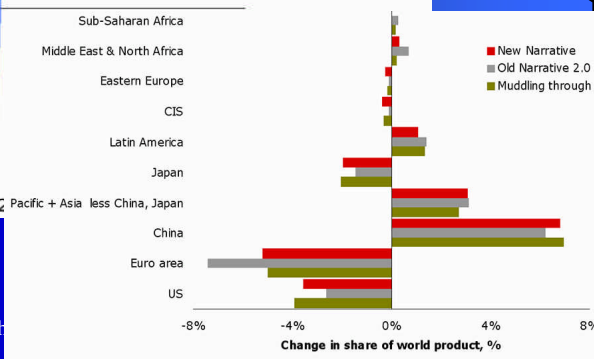
This is what's at Stake



www.chforum.org/scenario2012/paper-4-1.shtml#a3

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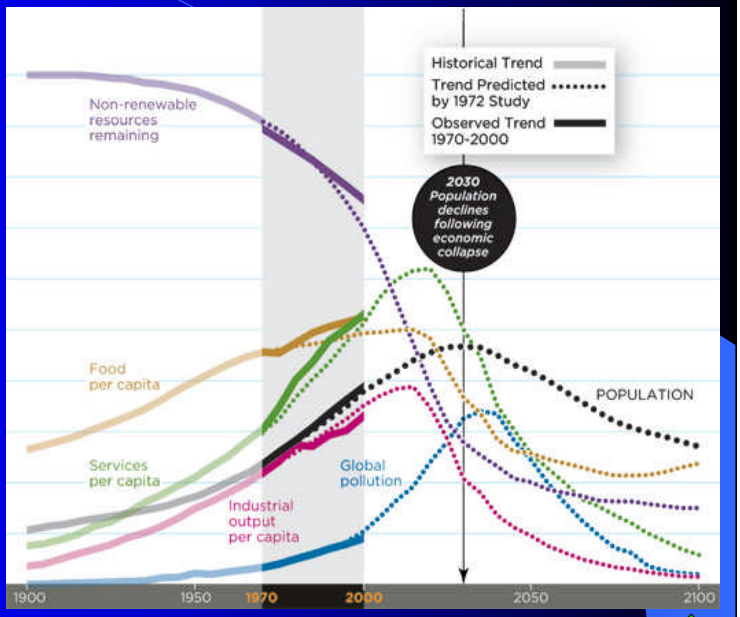
After 40 Years

- 1972 MIT Study Limits to Growth
- Graham Turner adds the actuals
- Conclusion: We haven't learned a thing

http://www.smithsonianmag.com/science-nature/Looking-Back-on-the-Limits-of-Growth.html?onsite_source=smithsonianmag.com&onsite_medium=internal&onsite_campaign=photogalleries&onsite_content=Looking Back on the Limits of Growth#



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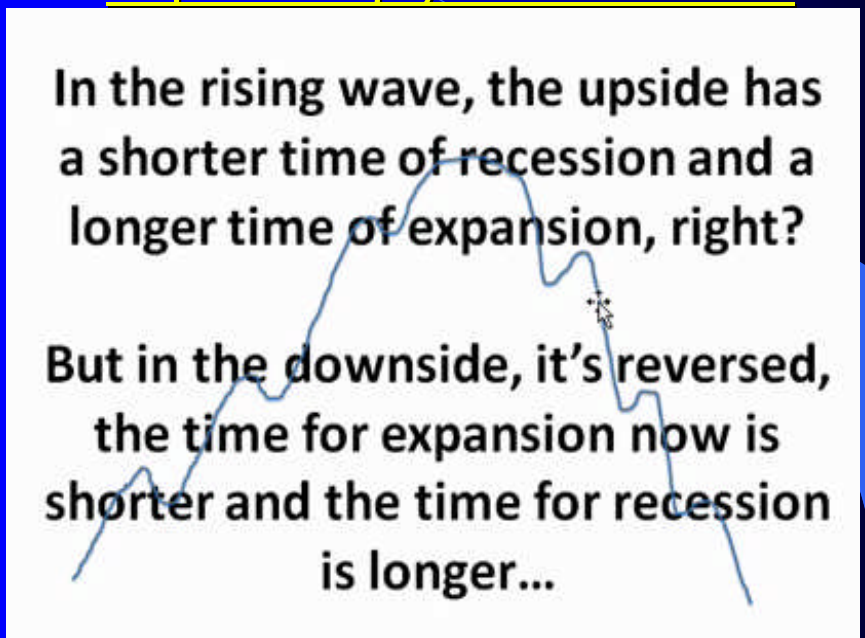
Mike Jay

http://mikejay.com/choices/



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4Q/8L

The Change Equation
Change from What to What?

- WHO will do
- WHAT for
- WHOM (which people) by
- WHEN, located
- WHERE (context)

- *How should Who lead Whom to do What with Which people living/working Where?*

Don Beck

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My Growth Edge Problem

- A hard personal problem (about you)
- Identify the problem specifically
- What is the worst that can happen?
- What is the best outcome you EXPECT?
- Do you know others that have this issue?
- Do you know people who've solved this?

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Stretching Your Limits

- Key Issues
  - Responsibility Mine/Theirs
  - Who creates knowledge
  - Conflicts self/others
  - Perspective taking -holding your own?
  - Assumptions
  - Opposites / Paradoxes
  - Dichotomies
  - Ambivalence
  - **Energy**
- @ the Edge Find Your boundaries
  - Arguments unresolved
  - Most - Least
  - Best - Worse
  - Hardest Thing
  - What's At Risk
  - Biggest Fear

What Is Wisdom?
What is Knowable?

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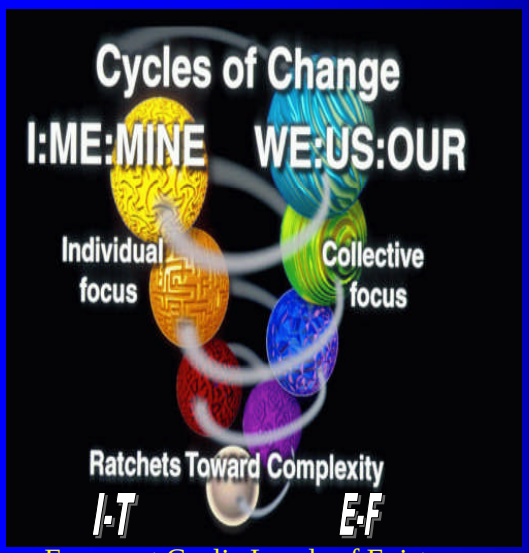
Moving Through Developmental Stages Growing Forms of Mind



Emergent Cyclic Levels of Existence

- A theory of step-wise cognitive development
  - Graves, Beck, Cowan
  - Kegan/Piaget/ Garvey-Berger
  - Elliott Jaques
- Bio-Psycho-Social-Neuro Development
- Personal & Group
- Integral Model
  - Ken Wilber

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Brain Development

- Genetics – the Basic Clay (MBTI Type)
- Pre-Natal Environment
- Birth to Age 2 - Imprinting
- Age 2-6 – Social Interactions
- Age 6-12 – Cognitive Development
- Teens – Internalize Social Rules
- Post-Adolescence – Adult Development

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Normal Neurological Development Growing Complexity of Mind

Green Self-Transformational *Relativism* – Capability for Interdependence

Orange Self-Authored *Complexity* – Capability for Independence

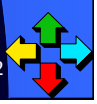
Blue Socialized Mind *Future/Order* –Transition to Adult, Civilization

Red Self-Sovereign Mind *Impulsive* - Normal Adolescent, Empires, Vikings

Purple Childhood Mind *Magical* - Normal Childhood, Primitive Tribal

Beige *Infancy* – Survive Disasters, Subsistence Existence

Children just naturally develop the ability to understand
- **Seldom aware of the change**
- **Brains just naturally grow**



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Two Sides to the Spiral

I (Express Self) — **Diversity Generators**

We (Group) — **Conformity Regulators**

Yellow **Multi-Tier, Systemic Integrated Strategies**

Green **Relativistic, Fluid Community, Harmony**

Orange **Multiplistic, Strategic Entrepreneurial, Skills**

Blue **Absolutist, Order Truth Force, Hierarchy**

Red **Egocentric, Power Now Exploitive Empire**

Purple **Tribal, Magical Placate Spirits for Safety**

Beige **Instinctive, Survival**

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Cognitive Development

- Access to Developmental Levels is NOT Symmetrical
- **Until the Brain Develops A Person is Oblivious to More Complexity**
- Complex Minds are Still Capable of Processing at Simpler levels (as appropriate)
  - Many Dismiss Simple Processes as Immature
- **Transitions Occur when Current Capacity Interacts with Life Conditions**
- Traumatic Events may Cause a Downshift

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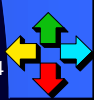

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Change in Meaning Making Moving your World From Subject to Object

4Q/8L

- We are newly able to step back and reflect on something and make decisions about it from a new, broader perspective
- Changing the very ***FORM*** of the meaning-making
- Changing the ***WAY*** we know, not just ***WHAT*** we know
- Moving more and more of what is unseen and unexamined to that which is seen and can be examined
- Coping well with complexity is not simply a ***skill*** anyone can acquire, it is a way of seeing and living in the world

--Jennifer Garvey Berger (based on Kegan)

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Structure not Content vMeme levels vs meme content

- How you think, not what you think
- memes are as contagious as the flu they only stick if the vMeme is right
- Christian Churches – same content
  - Catholic/Baptist/Lakewood/Unity
- Interaction between social conditions and individual receptiveness

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Patterns

From Mike Jay

http://f-l-o-w.com/2012-forecast/

Who You Are Is More Important Than What You Do! - Mike

The following is a vey simple illustration of patterns and how our minds can take what appears to be a jumble of letters and numbers and make meaning out of them. Only about 55% of the people who see this can decipher the message. Once you figure it out it becomes very easy to read, as the jumbled next paragraph illustrates. Mike Jay just takes more complex patterns and gets very accurate readings.

Now the jumbled paragraph:

Can you read this? Olny 55 plepoe out of 100 can. I cdnuolt blveiee that I cluod aulaclty uesdnatnrd what I was rdanieg. The phaonmneal pweor of the hmuan mnid, aoccdrnig to a rscheearch at Cmabrigde Uinervtisy, it dseno't mtaetr in what oerdr the ltteres in a word are, the olny iproamtnt tihng is that the frsit and last ltteer be in the rghit pclae. The rset can be a taotl mses and you can still raed it whotuit a pboerlm. This is bcuseaethe huamn mnid deos not raed ervey lteter by istlef, but the word as a wlohe. Azanmig huh? Yaeh and I awlyas tghuhot slpeling was ipmorantt! If you can raed this forwrad it.

7H15 M3554G3
53RV35 7O PR0V3
H0W 0UR M1ND5 C4N
D0 4M4Z1NG 7H1NG5!
1MPR3551V3 7H1NG5!
1N 7H3 B3G1NN1NG
17 WA5 H4RD BU7
N0W, 0N 7H15 LIN3
Y0UR M1ND 1S
R34D1NG 17
4U70M471C4LLY
W17H 0U7 3V3N
7H1NK1NG 4B0U7 17,
B3 PROUD! 0NLY
C3R741N P30PL3 C4N
R3AD 7H15.
PL3453 F0RW4RD 1F
U C4N R34D 7H15.

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FlexFlow Current Life Conditions

Life Conditions	A chaotic organism where change is the norm and uncertainty an acceptable state of being
Goals	Independence/self-worth; fitting a living system; knowing
Coping Systems	Build functional niche to do what one chooses; existential, systemic
Cultural manifestations and personal displays	natural systems; self-principle; multiple realities; knowledge, **Fit For Purpose, Better Explanations**
Location	Natural Habitat; Hiding in plain sight
Drive	Integrate & align systems
Organization	Systemic Flow Self-Transforming, morphing natural designs

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Ken Wilber's "Four Quadrants" @ Eight Levels

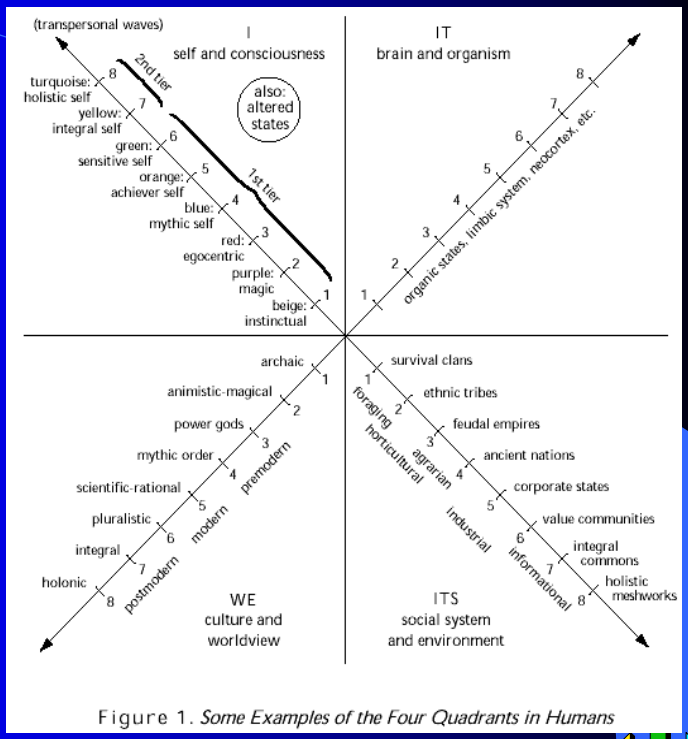

Figure 1. *Some Examples of the Four Quadrants in Humans*

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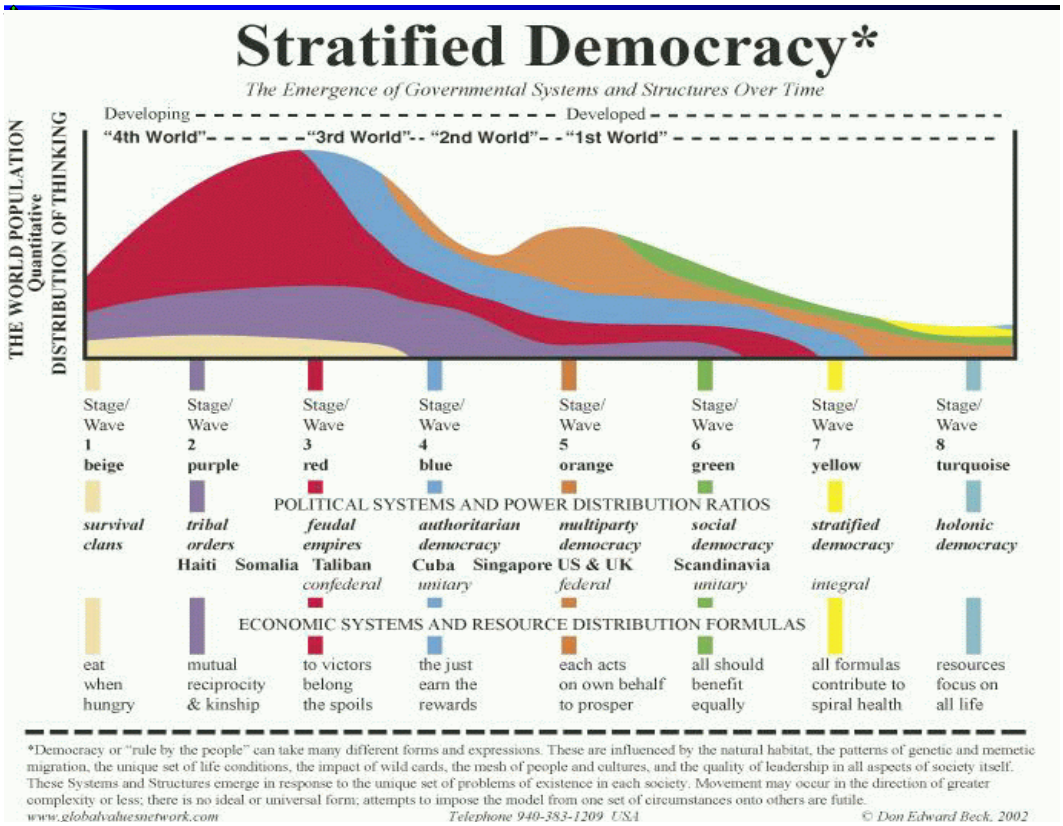

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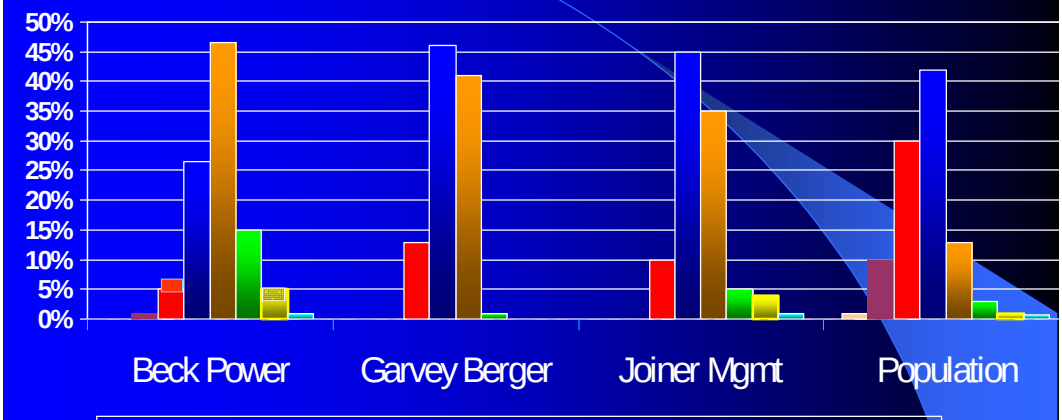
Distribution of Population and Power by Value System (vMeme) - Form of Mind



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Coping with Complexity

- Complex World Requires Higher Cognitive Capabilities for Institutional Survival
- Leaders must Work at Multiple Waves/Levels
- Leaders must Minimize inter-vMeme Conflict
- Most Adults Lack Cognitive Skills to Cope with Rapid Environmental Change or Multinational Complexity

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Who? Mentors vs. Peers
We need to be diversity generators
– Not rugged individualists
– The lone wolf is an endangered species
We're sailing off the edge of the world
– We want a map/compass/guide
We want an experienced leader
– It is easier to grow if there is a welcoming environment around us
We're exploring together – get friends
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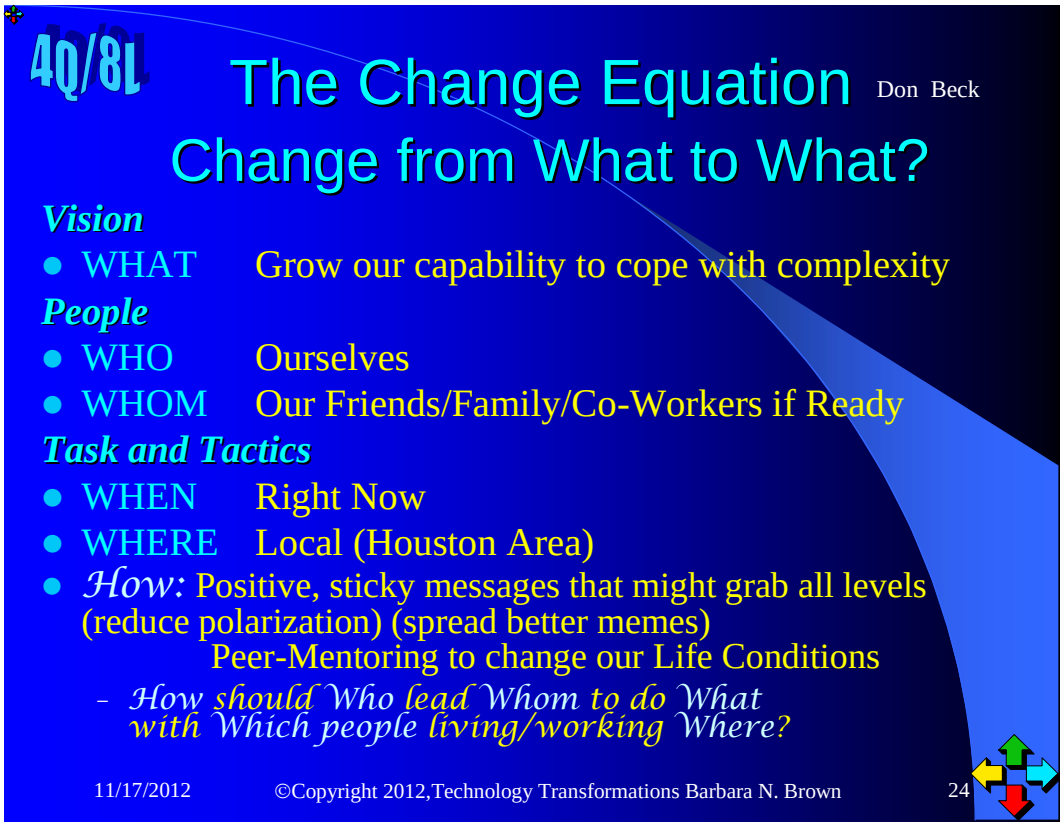
4Q/8L
The Change Equation
Don Beck
Change from What to What?
Vision
WHAT Grow our capability to cope with complexity
People
WHO Ourselves
WHOM Our Friends/Family/Co-Workers if Ready
Task and Tactics
WHEN Right Now
WHERE Local (Houston Area)
How: Positive, sticky messages that might grab all levels (reduce polarization) (spread better memes)
Peer-Mentoring to change our Life Conditions
How should Who lead Whom to do What with Which people living/working Where?
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TYPE AND VMEMES - WHAT'S THE CORRELATION

- Left VMemes individualistic, "Express Self" states
  - Introverts with Thinking
    - Right VMemes “us" oriented, "Sacrifice Self to the Group"
      - Extraversion and Feeling
- Left side holds the power, so we get pressure for Left-side behavior

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CORRELATING TYPE - VMEMES

- The Green Transition
  - Tolerance - Community
    - Growth - Nurture
      - NF flourishes
- The Orange Transition
  - Creativity (Intuition - NT)
  - Freedom (Artisans - SP)
- The Blue Transition
  - ORDER (J)
    - Sequencing (SJ)
      - TRUTH (Guardians)

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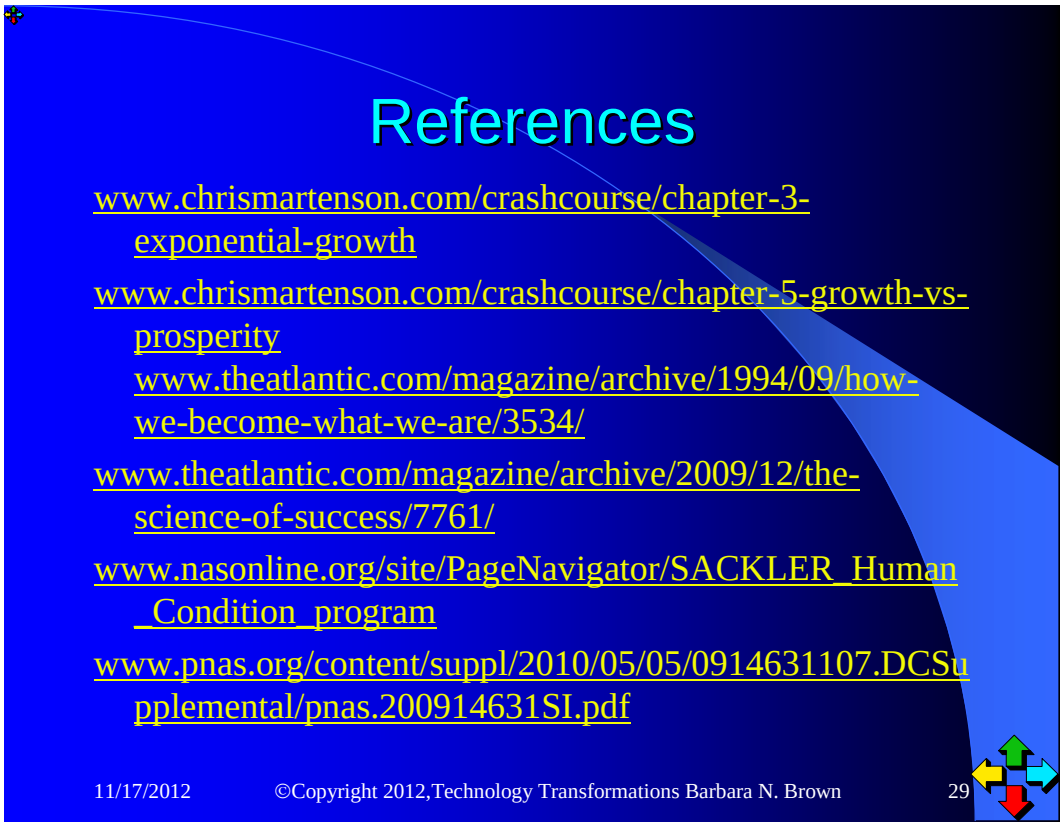
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